

RIVAL®

BITE-SIZED DOG FOOD

For all life stages

CHOW-TIME TIPS *from Casey, 8, Black Lab / Savannah, GA*

TAKE CARE OF OUR BELLIES (AND RUB THEM TOO)

When switching to Rival dog food from another dog food, allow 7 to 10 days for the transition. Mix increasing amounts of Rival dog food with decreasing amounts of the previous food until you are feeding only Rival dog food.

PUPPY LOVE

Start puppies on moistened Rival dog food as they begin to nibble solid food. Keep Rival dog food before puppies at all times.

FOR THE EXPECTANT PUP

Food consumption may vary throughout gestation and lactation. During gestation, feed the amount necessary to maintain the weight of the pregnant female. During lactation, feed 3 to 4 times normal intake. Use the chart at right as a guide for feeding adult dogs daily.

KEEP US IN TOP-DOG SHAPE

Take your dog to the veterinarian for regular checkups. Be sure to take your pup out for many W-A-L-K-S.

INGREDIENTS

Ground corn, meat and bone meal, wheat middlings, corn gluten feed, soybean meal, rice bran, chicken fat preserved with BHA, salt, vitamins (choline chloride, vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, calcium pantothenate, thiamin mononitrate [source of vitamin B1], pyridoxine hydrochloride [source of vitamin B6], riboflavin supplement, folic acid, biotin, vitamin B12 supplement), minerals (zinc sulfate, copper sulfate, manganese sulfate, calcium iodate, cobalt carbonate, sodium selenite).

ADULT DAILY FEEDING GUIDE

WEIGHT	AMOUNT OF FOOD PER DAY
5 LBS	2/3 CUP*
10 LBS	1 1/4 CUPS
20 LBS	1 3/4 CUPS
30 LBS	2 1/2 CUPS
40 LBS	2 3/4 CUPS
60 LBS	3 3/4 CUPS
80 LBS	4 1/2 CUPS
100 LBS	5 1/2 CUPS

*Using a standard 8 oz. measuring cup

Your dog's food requirements may vary depending upon breed, size, age, exercise, and environment. Keep fresh drinking water available at all times. Protect the food from moisture. Close package tightly and store in a cool, dry place—away from your dog.

Rival dog food is formulated to meet the nutritional levels established by the AAFCO dog food nutrient profiles for all life stages of dogs.

GUARANTEED ANALYSIS

Crude protein, minimum.....	21.0%
Crude fat, minimum	8.0%
Crude fiber, maximum.....	6.0%
Moisture, maximum	12.0%