

# RIVAL<sup>®</sup>

## MEDIUM DOG BISCUITS

Treats for Dogs

### TREAT-TIME TIPS *from Rufus, 5, Weimaraner / Short Hills, NJ*

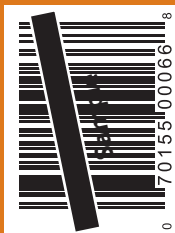
#### I'LL SIT AND SHAKE FOR ONE OF THESE

We'll eat anything you put in front of us, so make sure you're not dishing out too much. Keep us on track with the chart below. And make sure you find a good hiding spot for the treats. A cool, dry place. And tightly seal the bag ... or else, well, you know.

#### FEEDING GUIDELINES

Feed as a treat or snack.

As a guide, feed 1 biscuit per 10 pounds of your dog's body weight.



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SUNSHINE MILLS, INC.  
P.O. BOX 676, RED BAY, AL 35582

#### KEEP US IN TOP-DOG SHAPE

We love rides in the car. So be sure to take us to the vet for regular checkups. Even more than the car, we love a good W-A-L-K, so make sure your pup gets plenty of exercise. And always leave fresh drinking water out. All that running around makes us thirsty.

#### GUARANTEED ANALYSIS

Crude protein, minimum .....	15.0%
Crude fat, minimum .....	5.0%
Crude fiber, maximum .....	3.5%
Moisture, maximum .....	12.0%

#### INGREDIENTS

Wheat flour, wheat bran, ground yellow corn, animal fat (preserved with mixed tocopherols), meat and bone meal, titanium dioxide, potassium sorbate, sodium metabisulfite, peanut butter, artificial color (includes red 40, yellow 5, and blue 2), natural flavor (source of chicken, beef and bacon flavors), dried milk, minerals (calcium carbonate, zinc sulfate, copper sulfate, manganese sulfate, cobalt carbonate, calcium iodate, sodium selenite), vitamins (vitamin A supplement, vitamin D<sub>3</sub> supplement, vitamin E supplement, niacin, calcium pantothenate, thiamin mononitrate [source of vitamin B1], pyridoxine hydrochloride [source of vitamin B6], riboflavin supplement, folic acid, biotin, vitamin B12 supplement), malted barley flour, brewer's dried yeast, alfalfa (source of vegetable flavor).