

RIVAL[®]

GOURMET CAT FOOD

For all life stages

CHOW-TIME TIPS *from Ben, 3, Orange Tabby / Portland, OR*

TAKE CARE OF OUR TUMMIES

When switching to Rival cat food from another cat food, allow 7 to 10 days for the transition. Mix increasing amounts of Rival cat food with decreasing amounts of your cat's previous food until you are feeding only Rival cat food.

KITTY CARE

Kittens generally start eating dry food at 3 to 4 weeks of age. Keep Rival cat food moistened at all times. After weaning, kittens will eat dry or moistened food readily.

FOR THE EXPECTANT CAT

Food consumption may vary throughout gestation and lactation. During gestation, feed the amount necessary to maintain the weight of the pregnant female. During lactation, feed 2 to 4 times normal intake. Use the chart at right as a guide to feed adult cats daily.

INGREDIENTS

Ground yellow corn, corn gluten meal, chicken by-product meal, soybean meal, animal fat preserved with mixed tocopherols (source of vitamin E), turkey by-product meal, salmon meal, ocean fish meal, animal digest, brewer's dried yeast, phosphoric acid, calcium carbonate, salt, calcium sulfate, taurine, vitamins (choline chloride, vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, calcium pantothenate, thiamin mononitrate [source of vitamin B1], pyridoxine hydrochloride [source of vitamin B6], riboflavin supplement, folic acid, biotin, vitamin B12 supplement), minerals (potassium chloride, zinc sulfate, copper sulfate, manganese sulfate, calcium iodate, cobalt carbonate, sodium selenite), red 40, yellow 5, blue 2.

ADULT DAILY FEEDING GUIDE

WEIGHT	AMOUNT OF FOOD PER DAY
3-5 LBS	1/4 - 1/2 CUP*
5-10 LBS	1/3 - 2/3 CUP
10 LBS OR MORE	1/2 - 3/4 CUP

*Using a standard 8 oz. measuring cup

Rival cat food is formulated to meet the nutritional levels established by the AAFCO cat food nutrient profiles for all life stages of cats.

KEEP US IN PURR-FECT HEALTH

Take your cat to the veterinarian for regular checkups.

Your cat's food requirements may vary depending upon breed, size, age, exercise, and environment. Keep fresh drinking water available at all times.

GUARANTEED ANALYSIS

Crude protein, minimum.....	31.5%
Crude fat, minimum	8.0%
Crude fiber, maximum.....	4.0%
Moisture, maximum	12.0%
Calcium, minimum.....	1.0%
Phosphorus, minimum.....	0.8%
Taurine, minimum.....	0.1%